Product	Description	Registered Dealer Cost	Normal Dealer Cost	List Price
ASTER CONTROL SEI	RVERS			
MASTER CONTROL 10	Basic entry level server, Up to 10 dual ouput Players Connected, Standard Tower Hardware (Not a Rackmount unit.), 500GB HDD, 2GB Ram, Intel Celeron.	\$5,135.00	\$5,740.00	\$7,220.0
RACKMOUNT OPTION for MC10	Rackmount Chassis Option for MC10	\$731.50	\$836.00	\$1,045.0
MASTER CONTROL 50	Handles 1 to 50 dual output Players Connected, Upgraded Hardware, Entreprise Class Unit, Pentium Dual Core Processor, 1TB HDD for Media Storage , 32GB SSD for TC Software.	\$6,881.85	\$7,736.40	\$9,715.
MASTER CONTROL 250	Handles 1-250 Players, Enterprise Class Server, XEON Processor, (2) 1 TB Hot swap Drives providing 1 TB of mirrored storage , dual hot swap industrial grade power supplies with alarms ensure channel reliability.	\$9,289.50	\$10,488.00	\$13,155.0
MASTER CONTROL 750	Same basic Chassis as the Master Control 250 with Hardware upgrades to handle up to 750 Players, Enterprise Class Server. Upgraded XEON Processor. 4 TB of Raid 5 storage, (3 TB Total Storage with a 1 TB "hot" spare), hot swap drives, dual hot swap power supplies. 1RU x 24"	\$10,003.15	\$11,303.60	\$14,174.5
MASTER CONTROL VIRTUAL	Customer Hosted Master Control Software Only for Data Center , Vmware environments, Runs on Umbutu server OS.	\$11,260.00	\$14,075.00	\$16,085.0
er Options				
MC Custom XML Data Feed	Custom XML Data Feed Development/ Quote when Data needs to be pulled from an XML file and displayed in the signage.	\$3,150.00	\$3,600.00	\$4,500.
MC ENTERPRISE MODULE V 1.0	Active Directory Option For MasterControl Servers	\$2,520.00	\$2,880.00	\$3,600.
AYOUTS	Set Top Boxes For All Servers		ľ	
PLAYOUT MAXI	Small Form Factor Player (4"x 4"x 2"). Dual 1080 (2 HDMI) outputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. Only supports one audio playback in dual content mode. LAN and WIFI , 32GB SSD,	\$1,536.50	\$1,729.00	\$2,170.
PLAYOUT 1	Standard Form Factor Player (6.5"x 7.7"x 1.75"). Dual 1080 outputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. LAN and WIFI , 32GB SSD	\$1,974.00	\$2,256.00	\$2,820.
PLAYOUT 2	High Performance, Standard Form Factor Player (6.5"x 7.7"x 1.75"). Three 1080 outputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. Suppotts 1 4K and one 1080 Image . LAN and WIFI , 64GB SSD	\$2,394.00	\$2,736.00	\$3,420.

Description	Registered Dealer Cost	Normal Dealer Cost	List Price
High Performance, Rackmount Player (1RU). Two 1080 outputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. LAN and WIFI , 64GB SSD	\$2,602.25	\$2,974.00	\$3,717.5
Light Duty, Limited Functionality/ Limited Use Player for room signs, menu boards, classrooms, talk to your TC rep for guidance	\$1,029.00	\$1,176.00	\$1,470.0
1 RU 4 Monitor Video Wall Player	\$6,559.00	\$7,496.00	\$9,370.0
1 RU 6 Monitor Video Wall Player	\$7,294.00	\$8,336.00	\$10,420.00
3 RU 9 Monitor Video Wall Player	\$9,621.00	\$10,995.43	\$13,744.2
3 RU 12 Monitor Video Wall Player	\$11,853.06	\$13,546.35	\$16,932.9
3 RU 16 Monitor Video Wall Player	\$16,076.00	\$18,372.57	\$22,965.7
10" Non Touch Monitor /Player Combo/POE	\$2,384.20	\$2,724.80	\$3,406.0
15" Non Touch Monitor /Player Combo	\$2,384.20	\$2,724.80	\$3,406.0
18" Non Touch Monitor /Player Combo	\$2,435.65	\$2,783.60	\$3,479.
18" Multi Touch Monitor /Player Combo	\$2,596.74	\$2,967.70	\$3,709.0
Stand Alone All-In-one web managed full featured players			
High Performance, Stand Alone Player (6.5"x 7.7"x 1.75"). Three 1080 outputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. Suppotts 1 4K and one 1080 Image . LAN and WIFI , 64GB SSD	\$3,307.50	\$3,780.00	\$4,725.0
Server Solution Hosted By Total Channel			
1 Year Prepaid Renewal Software as a Service, Support and Updates Included, (<u>Per Player</u>)	NA	\$384.00	\$480.00
Full Featured Player uses TotalChannel Cloud based server Instead of customers server. Includes Player Hardware Plus 1 Year of Prepaid Software as a Service, the purchase of Master Control Server hardware and software is <u>NOT</u> Required, Support and Updates Included for as long as the service is used. Software License renewal required after 12 months.	\$1,365.00	\$1,560.00	\$1,950.0
	High Performance, Rackmount Player (1RU). Two 1080 outputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. LAN and WIFI, 64GB SSD Light Duty, Limited Functionality/ Limited Use Player for room signs, menu boards, classrooms, talk to your TC rep for guidance 1 RU 4 Monitor Video Wall Player 3 RU 9 Monitor Video Wall Player 3 RU 9 Monitor Video Wall Player 3 RU 12 Monitor Video Wall Player 3 RU 16 Monitor Video Wall Player 3 RU 16 Monitor Video Wall Player 10" Non Touch Monitor /Player Combo 15" Non Touch Monitor /Player Combo 18" Multi Touch Monitor /Player Combo 18" Multi Touch Monitor /Player Combo Stand Alone All-In-one web managed full featured players High Performance, Stand Alone Player (6.5"x 7.7"x 1.75"). Three 1080 outputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. Suppotts 1 4K and one 1080 Image LAN and WIFI , 64GB SSD Server Solution Hosted By Total Channel 1 Year Prepaid Renewal Software as a Service, Support and Updates Included, (Per Player) Full Featured Player uses TotalChannel Cloud based server Instead of customers server. Includes Player Hardware Plus 1 Year of Prepaid Software as a Service, the purchase of Master Control Server hardware and software as a Service, the purchase of Master Control Server hardware and software is NOT Required, Support and Updates Included for as long as the service is <	Dealer CostHigh Performance, Rackmount Player (1RU). Two 1080 outputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. LAN and WIFI, 64GB SSD\$2,602.25Light Duty, Limited Functionality/ Limited Use Player for room signs, menu boards, classrooms, talk to your TC rep for guidance\$1,029.001 RU 4 Monitor Video Wall Player\$6,559.001 RU 9 Monitor Video Wall Player\$6,559.003 RU 9 Monitor Video Wall Player\$9,621.003 RU 12 Monitor Video Wall Player\$1,076.003 RU 16 Monitor Video Wall Player\$16,076.0010" Non Touch Monitor /Player Combo/POE\$2,384.2015" Non Touch Monitor /Player Combo\$2,2384.2018" Multi Touch Monitor /Player Combo\$2,2435.6518" Multi Touch Monitor /Player Combo\$2,596.74Stand Alone All-In-one web managed full featured players\$3,307.50High Performance, Stand Alone Player (6.5"x 7.7"x 1.75"). Three 1080 outputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. Suppotts 1 4K and one 1080 Image . LAN and WIFI, 64GB SSD\$3,307.50Server Solution Hosted By Total Channel1Year Prepaid Renewal Software as a Service, Support and Updates Included, (Per Player)NAFull Featured Player uses TotalChannel Cloud based server Instead of customers server. Includes Player Hardware Plus 1 Year of Prepaid Software as a Service, the purchase of Master Control Server hardware and software as a Service, the purchase of Master Control Server hardware and software as a Service, the purchase of Master Control Server hardware and software is NOT Required, Support and Updates Included for as long as the ser	DescriptionDescriptionCostHigh Performance, Rackmount Player (1RU). Two 1080 outputs support (2)\$2,602.25\$2,974.001080 screens with up to (2) unique content/playlist or dual outputs. LAN and WIFI, 64GB SSD\$1,029.00\$1,176.00boards, classrooms, talk to your TC rep for guidance\$6,559.00\$7,496.001 RU 4 Monitor Video Wall Player\$6,559.00\$1,0995.433 RU 9 Monitor Video Wall Player\$9,621.00\$10,995.433 RU 12 Monitor Video Wall Player\$16,076.00\$18,372.5710" Non Touch Monitor /Player Combo/POE\$2,384.20\$2,724.8015" Non Touch Monitor /Player Combo\$2,384.20\$2,724.8016" Non Touch Monitor /Player Combo\$2,384.20\$2,724.8018" Non Touch Monitor /Player Combo\$2,384.20\$2,767.70Stand Alone All-In-one web managed full featured players\$3,307.50\$3,780.00utputs support (2) 1080 screens with up to (2) unique content/playlist or dual outputs. Supports 1 4K and one 1080 Image LAN and WIFI , 64GB SSD\$1,365.00\$3,307.50Server Solution Hosted By Total Channel1Year Prepaid Renewal Software as a Service, Support and Updates Included, (Per Player)\$1,365.00\$1,365.00Full Featured Player uses TotalChannel Cloud based server Instead of customers s

Product	Description	Registered Normal Dealer		List Price
110ddet	Description	Dealer Cost	Cost	
TOTALCONNECT Professional	Rackmount Professional Stand Alone Player. Connects to TotalChannel	\$5,457.13	\$6,236.72	\$7,795.90
	Cloud. 2TB Storage, Dual Back Up Power Supplies, Hot Swap Drive Bays. 3			
	Year Hardware Warranty and 5 years of Software Support and Updates			
TOTALCONNECT Broadcast	Same as the Pro Model and Adds HDSDI Output and Digital and Analog Sync Inputs	\$8,208.48	\$9,381.12	\$11,726.40
CONNECT Multi Output Stand	Alone Video Wall Players			
TOTALCONNECT 4XW	1 RU Stand Alone 4 Monitor Video Wall Server/Player, Up to 4K resolution, web adressable full feature signage player with Content schedule tool, reporting,content creation, and VOD.	\$9,135.00	\$10,440.00	\$13,050.00
TOTALCONNECT 6XW	1 RU Stand Alone 6 Monitor Video Wall Server/Player, Up to 4K resolution, web adressable full feature signage Player with Content schedule tool, reporting,content creation, and VOD.	\$9,912.50	\$11,328.57	\$14,160.71
TOTALCONNECT 9XW	3 RU Stand Alone 9 Monitor Video Wall Server/Player, Up to 4K resolution,	\$10,948.00	\$12,512.00	\$15,640.00
	web adressable full feature signage Player with Content schedule tool, reporting,content creation, and VOD.	¢.0,,	¢,eee	<i><i><i></i></i></i>
TOTALCONNECT 12XW	3 RU Stand Alone 12 Monitor Video Wall Server/Player, Up to 4K	\$13,307.58	\$15,208.66	\$19,010.83
	resolution, web adressable full feature signage Player with Content schedule tool, reporting,content creation, and VOD.	,		
TOTALCONNECT 16XW	3 RU Stand Alone 16 Monitor Video Wall Server/Player, Up to 4K	\$17,032.34	\$19,465.53	\$24,331.91
	resolution, web adressable full feature signage Player with Content			
	schedule tool, reporting, content creation, and VOD.			
INING /ACCESSORIES/	SOFTWARE/UPGRADES			I
TOTAL TRAINING ONSITE	One Day of Onsite Training/Commissioning	\$1,820.00	N/A	\$2,600.00
TOTAL TRAINING WEB	Hourly Rate	\$150.00	N/A	\$200.00
TOTAL LAUNCH	20 Hours of Quick Start System Set Up Assistance and Project Management, Graphic Design, IT Consultation, Playlist Development	\$2,800.00	\$3,200.00	\$4,000.00

Product	Description	Registered Dealer Cost	Normal Dealer Cost	List Price
TOTAL LAUNCH GOLD	60 Hours of Quick Start System Set Up Assistance and Project Management, Graphic Design, IT Consultation, Playlist Development	\$8,400.00	\$9,600.00	\$12,000.00
TOTAL LAUNCH PLATINUM	120 Hours of Quick Start System Set Up Assistance and Project Management, Graphic Design, IT Consultation, Playlist Development	\$16,800.00	\$19,200.00	\$24,000.00
TOTAL SD TV	SD analog cable Input option for all players	\$210.00	\$240.00	\$300.00
TOTAL HDTV	External HD Capture Option	\$304.50	\$348.00	\$435.00
PERFORMANCE PLUS	Player Performance Upgrade to I5	\$399.00	\$456.00	\$570.00
PLAYER UPDATES	Yearly Software Updates and Warranty for Players	\$154.35	\$176.40	\$220.50
SERVER UPDATES	Yearly Software Updates and Warranty for Servers	\$1,102.50	\$1,260.00	\$1,575.0
PLAYER SOFTWARE ONLY	Player License/ Windows/ Ubuntu Linux or Samsung OS	\$857.50	\$980.00	\$1,225.0
WINDOWS LICENSE	Factory Installed Windows 7	\$210.00	\$240.00	\$300.00
ck Quote/ BEST VA	ALUE			P
Product		Registered Dealer Cost	Normal Dealer Cost	List Price
MAIN SERVER	X 1			
MASTER CONTROL 250 Premium	 Easily handles 1-250 Players, Enterprise Class Server, XEON Processor, (2) 1 TB Hot swap Drives providing 1 TB of mirrored storage, dual hot swap industrial grade power supplies with alarms ensure channel reliability. Separate 32gb Solid State Drive for reliable system operation. Easily upgradabe storage with two extra hot swap bays for expansion. Field Upgradeable to the Master Control 750. Upgrade provided at no charge with the purchase of the 251st player. 1RU x 24" 	\$9,289.50	\$10,488.00	\$13,155.00
MAIN PLAYER	x Screens in the Network			
PLAYOUT MAXI Premium	Adds 2 Additional Years of Software Updates and Warranty at a discount to Match Hardware Warranties.	\$1,536.50	\$1,729.00	\$2,170.7
SERVICES	Recommended Minimum			
TOTAL TRAINING ONSITE	One Day of Onsite Training/Commissioning/Travel Included Continental US	\$1,820.00	N/A	\$2,600.0

PAYMENT TERMS ARE 50% DOWN WITH ORDER/50% PRIOR TO SHIPMENT OR 100% PREPAY WITH ORDER / 2% PRE-PAY DISCOUNT				
Product	Description	Registered Dealer Cost	Normal Dealer Cost	List Price
TOTAL LAUNCH	The security of 20 Hours of Additional Quick Start System Set Up that can be used for Layout Design/Playlist Prep/VOD Set Up/Interactive Prep/IT Set Up/ Setting up Departments and Users, reports, Model Set up/or any other system set up needed to ensure the system meets the needs of the client.		N/A	\$4,000.00
TOTAL TRAINING WEB	8 Hours of Web Based Training	\$1,200.00	N/A	\$1,600.00
	Prices Subject to Change without Notice Terms: 50% with Order, 50% Prior sales@total-channel.com 512			
	to Shipment ALL SALES FINAL	593-5093		
web: www.total-channel.com				